

PRESS KIT

AGROTURISM

CAN LLUC



# WELCOME

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One of the most enchanting parts of the 100% pure Ibiza universe is the Can Lluç country hotel. The property is tucked away in the heart of Ibiza in a quiet valley dotted with thousand-year-old pine, carob, fig and olive trees.

More than 2,000 grape vines sit alongside scores of wild fruit trees and every inch of the property exudes the distinctly Mediterranean pairing of tradition and modernity.

Located two kilometres outside of San Rafael, the geographical centre of Ibiza, Can Lluç is 9.8K from Ibiza Town and 10K from San Antonio.

The hotel's 25 rooms include six doubles, five superiors and fourteen villas, all of them with an individual garden. And two holiday houses: Can Jaume Curt, with capacity for 5 people and Can Prats, for 4 people.

Can Lluç is a founding member of Ibiza Convention Bureau and Ibiza Luxury Destination.



# OUR STORY

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In 2000, married pair Tina Soriano and Lucas Prats began entertaining the idea of their estate one day becoming home to one of Ibiza's most magical ag-ritourism outfits. With local architect José Torres at their side, the two set about transforming the old ranch home of José Prats Costa, Lucas's grandfather, into a boutique hotel in the heart of the Ibiza countryside

As they prepared to revamp the home from the inside out, it became clear that to bring the 200-plus-year-old building up to snuff would be a mighty undertaking. Three years of remodel would be necessary before Agroturismo Can Lluç, as it is known today, was completed.

Much of Lucas's childhood was spent on the original ranch estate. A hill separates Lucas's family home from his grandfather's, and both dwellings are extremely close to the town of San Rafael. Modern architectural features serve as a counterpoint to the building's original walls, a contrast that is also evident in the omnipresent blending of traditional touches with luxury amenities.



At Can Lluç, the past converges with the present to create a place where com-fort reigns supreme. The original stone walls and juniper wood rooftops have retained every ounce of their beauty, as if immune to the passage of time. Gar-dens of olive, fig and carob trees provide a backdrop for the fragrant jasmine that abounds. As the sun sets, chirping birds make twilight absolutely magical.

Half a century ago, the sun-scorched fields of Can Lluç were the site of an oper-ational ranch and dry farming. Life bore the imprint of austerity, and it was from Lucas's grandfather that the family learned where to find true happiness.

Taking an active role in the hotel's decoration, the two owners worked along-side José María Velasco, a formidable player in the restoration of a large part of Ibiza's cultural heritage sites. Forgoing outside decoration, they opted to restore and make use of many of the original objects left at the home. Among the re-purposed items are work tools that belonged to Lucas's grandfather, appliances used in the hog slaughter and chests. The table where meat from the freshly slaughtered pig was made into sausage is today given new life as a bureau in one of the home's parlours

In 2009, in response to clients' appeals for more space and increasingly modern amenities, Can Lluç's owners embarked on a remodel of the hotel that would include six new double rooms, each a vision of minimalism. The resulting villas were devised to allow guests to enjoy the ambient nature and a maximum de-gree of privacy.



# NEW ARCHITECTURAL DEVELOPMENTS

by José Torres (architect)

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Can Lluç is a pre-nineteenth-century ranch home located in the centre of Ibiza. Al-mond, olive and fig trees dot lush gardens terraced with stone walls, the estate's erstwhile property markers.

A decade ago the hotel got a modern makeover and a single enclosure replaced what was previously the main dwelling and a scattering of animal stables, sheds and workshops. During renovation original architecture was respected and work across the units was held to traditional construction standards, sometimes maintaining existing features and other times bringing new ones in. We put in a new modern pool showcasing water in quite a special way. Drained water is circuited back into the pool, a nod to Ibizan architecture's Arab-influenced traits.

We added a small convention room, called the Pool Room. We hewed to the designs and needs of our day and built a space that was completely modern, easy and provocative and in a way that was quite daring.



### **The Villas**

Anticipating trends across the countryside, Can Lluç took things a step further. The villas were that next step, and they promised to be more than just a place to stay. We chose something totally different and nonexistent on Ibiza in those days: a suite in the middle of nature, among the almond trees. With modern, innovative lines, these spaces take advantage of natural light, which opens up the space immensely. It brings the outside in while still protecting occupants' intimacy and privacy.

### **The Event Room**

The Event Room was a natural outgrowth of the Can Lluç adventure. Located next to the main entry on a lower floor, it is shielded by dense vegetation at the front of the hotel and an old stone bench near the car park. This feature activates synergies similar to those benefit the hotel.

Additionally, there is a beach bar separating the hotel and the Event Room. This lighthearted space for hotel and Event Room guests also designates the path to the deck, another space available to guests.

The Event Room itself is a square of which only two sides are covered. At the centre of this geometric figure, the space is alternately left open and protected by awnings.

The modernity of the current design contrasts with the antiquity of the walls of Can Lluç, showcasing them in kind. It is this modern quality that makes the Event Room comfortable, versatile and such a natural fit for its surroundings. Guests are made to feel right at home among the olive and carob trees that make up the immediate landscape.



### Villa Can Prats

In 2017, in response to demand of family villas from our customers , a new house was built, with the will to commemorate the traditional Ibizan architecture: Can Prats, near the hotel and with access to all the services of the hotel.

It is located in the upper part of the property and is integrated into the immediate rural landscape. Manual clay flooring, iroko wood carpentry, white walls, flat roofs.

Outside, the treatment is minimal, with the express wish not to erode the land and its surrounding trees. Only the reconstruction of the front stone bench and the delimitation of the areas of use outside by means of minimum landscaping.

The porch to the south is configured as the entry point and the rest room in the summer months, rounded edges, wooden ceilings, ceramic flooring. It constitutes the natural extension of the living-dining room to which it opens with two balcony doors.



# LOCATION

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Can Lluç is tucked in a lush and quiet valley dotted with thousand-year-old pine, car-ob, fig and olive trees. More than 2,000 grape vines sit amid scores of wild fruit trees and Mediterranean forest.

The hotel is located two kilometres from Sant Rafel, the island's geographical centre. It is 9.8 km from Ibiza and 10 km from Sant Antoni. The property sits at the foot of sa Talaia de Sant Rafel, opposite an area traditionally known as Coll den Lluç.

From Can Lluç one enjoys a panoramic view that extends to sa Talaia de Sant Josep, the island's highest point, and the Sant Antoni bay, Conillera island and a stretch of es Amunts, a protected area in the north of the island.

The inland village of Sant Rafel charms with its tranquility. Main draws, besides a for-tified church visible across the valley that extends all the way to Ibiza Town, are its famous restaurants and craft ceramists. The little town has got a varied assortment of fine dining options, plus supermarkets and a pharmacy. There's also a ranch for pure-bred Spanish horses, Yeguada Los Olivos, home to over one hundred mares, horses and foals.

Very near to Can Lluç is es Broll de Buscatell, a natural source that feeds a network of irrigation canals from the Arab period. The canals supply water to neighbouring estates.

Can Lluç is a hotel located in a rural location of great environmental importance. For this reason, we we have a quality and environmentpolicy.Can Lluç's extremely convenient, cen-tral location means the island is a snap to get around, whether you're headed inland, to one of Ibiza's beautiful coves, the airport or anywhere else.

#### Distances:

Airport: 16 km

Ibiza Town: 9,8 km

Amnesia and Privilege: 4,5 y 6 km

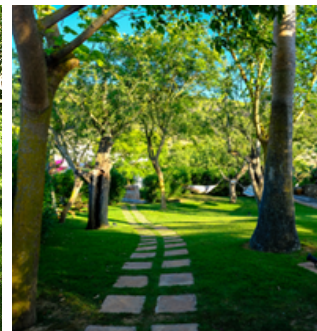
Sant Antoni: 10 km

Pacha and Lío: 10 km

Santa Eulalia: 20 km

San José beaches: entre 15 y 20 km

Ses Salinas beach: 18 km





# FACILITIES

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Can Lluç offers an array of services in addition to overnight accommodation. These include a restaurant, a wellness and fitness area and massage and beauty treatments. We can also accommodate small weddings and celebrations.

The focal point of the hotel is a traditional ranch home with many of the typically associated elements. The ground floor is split into multiple sections: a covered entrance patio, common areas, several rooms for the family and, finally, the kitchen and pantry. The outer edges of the house, today the most rustic rooms, used to be the site of corrals and an annex where Lucas's grandfather spent the final years of his life.

Near to the threshing floor was a structure where hay could be stacked and a toolshed. The latter has today been transformed into superior rooms.

During remodelling each one of the building received the careful attention of specialists. Each and every wall and ceiling were restored and revamped to meet the needs of a hotel. Air conditioning, heating, jacuzzis, hydromassage bathtubs, fire-places, mini bar, smart televisions with satellite channels, hair dryers, coffeemakers, telephone and wifi are just some of the amenities.



# COME CELEBRATE AT CAN LLUC

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Since its unveiling, the Garden and Sunset room, an 100 person capacity hall equipped for events of all sorts, has been infused magic and a passion for excellence.

The bright space tempers modernity and comfort with local traditions. There is even a free-standing bar and terrace with panoramic westerly views.

At Can Lluç, our aim is to offer our guests all the comforts of a charming hotel in the heart of Ibiza, providing the perfect backdrop for their most special celebrations. Conveniently located yet tucked away in the heart of countryside, our estate is imbued with the true essence of Ibiza.

Weddings here are both intimate and romantic. Couples find Can Lluç to be everything they are looking for: the enviable natural surroundings—the mix of harmony, tranquility and a keen eye for detail—unleash the true beauty of the moment.

A stay in one of our villas or rooms is the perfect way to end a perfect event. It's just one more reason Can Lluç is ranked among Spain's top ten charming hotels.



# CHOOSE YOUR LODGING

The hotel's 20 rooms include seven doubles, five superiors and eight villas, six of which possess an individual garden.

Each room bears a name indicating the original purpose it served.

Room	Name	Type	Characteristics
1	S'Aljub	Double	2 beds 90x190, bathroom with shower. Terrace. Disabled access
2	Es Galliner	Double	2 beds 90x190, fireplace, hydromassage shower. Terrace. Communicated with 3.
3	Es Colomar	Double	1 double bed 160x190, fireplace, bathroom with bathtub. Terraza. Com-municated with 2
4	Casa de baix	Superior with living room / family room	1 double bed 160x190, living room with 2 extra beds, fireplace, bathroom with bathtub.
5	Sa Mula	Superior with living room / family room	1 double bed 160x190, living room with 1 sofa bed, fireplace, bathroom with tub. Terrace
6	Ses Garroves	Superior with living room / family room	1 double bed 160x190, living room with 1 sofa bed, open fireplace, bathroom with tub. Terrace.
7	Cas Güelo	Double	1 double bed 160x190, fireplace, bathroom with bathtub. Terrace.
8	Es Carro	Double	1 double bed 160x190, fireplace, bathroom with bathtub. Terrace.
9	Es Porxet	Double	1 double bed 150x190, bathroom with hydro-massage shower. Terrace shared in common out-door area.
10	Casa de Dalt 1º floor	Courtesy double room	1 double bed 135x190, bathroom with hydro-massage shower. Terrace.
11	Es Paier	Superior with jacuzzi	1 double bed 160x190, bathroom with jacuzzi. Terrace.

12	S'Era	Superior with jacuzzi	1 double bed 160x190, bathroom with jacuzzi. Terrace.
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13 a 26	1 bedroom - villas with garden	Apartment type	Rooms with bathroom with shower, bedroom with king size bed, extra sofa bed and large desk. Pergola with outdoor lounge. Gardens with comfortable hammocks. Some of them have an extra shower outside and others have a kitchenette.
House	Can Jaume Curt	Private Villa with Pool	2 double room and a sin-gle one. Individual Villa at 1,5 km distance from the hotel.
House	Can Prats	Private adjacent Villa	2 double room, beds 160x190. Possibility of additional child. Access to all hotel services.

**Distinctive characteristics:** In front of the main house there is an area of grass and palm trees that provides access to the so-called "infinity pool". As with other country homes and garden ponds of the past, a continuous flow of deep red water supplies the infinity pool. The water's hue is typical and it is incorporated into various other architectural elements at Can Lluç. Viewpont with sunset views, Es Amunts, Conillera island and San Antonio Bay.

The water is electrolysed, a process that adds chlorine naturally and explains the totally unique feeling experienced when entering the water. It also makes chemical shock treatments unnecessary, meaning the pool can be used at any time.



# WHAT ELSE WE OFFER?

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Can Lluç can help you find the perfect activities to round out your holiday on Ibiza:

- Massages and other treatments from Ibiza Massage.
- Special weekend getaways for Ibiza residents: Escapada Relax (“relaxing get-away”) and Fin de Semana Romántico (“romantic weekend”) are just two.
- Restaurant.
- Customer service to assist in event planning, reservations for non-hotel services and more.
- Weddings, group celebrations and private parties.
- Retreats and groups.
- MICE: incentive groups, company events and meetings.



IMAGES

VIDEO

WEDDING

BOOKLET

# WE APPRECIATE YOUR TRUST...

Certified quality destination (Sicted)  
ISO 14001 environmental certification by AENOR

2008

Finalist in Condé Nast Johansens' "Most Charming Hotel 2009" contest and celebrated by the company in December 2008 at WTM

2010

Picked by readers of Traveler as one of the 125 best hotels in the world.

2011

Named one of the 10 best hotels in Spain by Marie Claire's "Prix Gour-met" awards.

2013

One of five finalists in Condé Nast Traveler's contest of the best non-urban hotels in Spain. Gold List ranking. Ranked 46 on British GQ's "The 100 best things in the world" list. Tripadvisor's certificate of excellence.

2014

One of five finalists in Condé Nast Traveler's contest of the best non-urban hotels in Spain. Finalist in the "X Premios a la Iniciativa Hotelera", Ediciones Curt. Tripadvisor's certificate of excellence.

2015

One of five finalists in Condé Nast Traveler's contest of the best non-urban hotels in Spain

2017

Featured on Fernando Gallardo's top ten list of charming hotels.

2019

Recommended by Condé Nast Traveler Spain and Portugal as one of the 7 best hotels to stay in Ibiza.

2020

Awarded by RUSTICAE as 'Best International Product 2019'

2021

RUSTICAE public award 2020'

# CONTACT

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CanLluç



CanLluç

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Lucas Prats y Tina Soriano, owners of Can Lluç

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